

Fordlandia The Rise And Fall Of Henry Fords Forgotten Jungle City

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Fordlandia The Rise And Fall

Fordlandia: The Rise and Fall of Henry Ford's Forgotten Jungle City Paperback – April 27, 2010. by. Greg Grandin (Author) › Visit Amazon's Greg Grandin Page. Find all the books, read about the author, and more.

Fordlandia: The Rise and Fall of Henry Ford's Forgotten ...

"For most purposes a man with a machine is better than a man without a machine..." —Henry Ford (pg. 246) Greg Grandin's, 'Fordlandia: The Rise and Fall of Henry Ford's Forgotten Jungle City' is an academic look at the sociological history of Henry Ford's industrial empire, particularly during its waning decades (1928-1948), with particular emphasis on its failed efforts to develop a commercially viable rubber plantation / American village in the Brazilian Amazon.

Fordlandia: The Rise and Fall of Henry Ford's Forgotten ...

More than a parable of one man's arrogant attempt to force his will on the natural world, Fordlandia depicts a desperate quest to salvage the bygone America that the Ford factory system did much to dispatch. As Greg Grandin shows in this gripping and mordantly observed history, Ford's great delusion was not that the Amazon could be tamed but that the forces of capitalism, once released, might yet be contained.

Amazon.com: Fordlandia: The Rise and Fall of Henry Ford's ...

Fordlandia's eventual demise as a rubber plantation foreshadowed the practices that today are laying waste to the rain forest. More than a parable of one man's arrogant attempt to force his will on the natural world, Fordlandia depicts a desperate quest to salvage the bygone America that the Ford factory system did much to dispatch. As Greg Grandin shows in this gripping and mordantly observed history, Ford's great delusion was not that the Amazon could be tamed but that the forces of ...

Fordlandia: The Rise and Fall of Henry Ford's Forgotten ...

Fordlandia: The Rise and Fall of Henry Ford's Forgotten Jungle City by Greg Grandin Kevin Rushby enjoys the cautionary tale of one man's plans for a workers' paradise

Fordlandia: The Rise and Fall of Henry Ford's Forgotten ...

Fordlandia: The Rise and Fall of Henry Ford's Forgotten Jungle City is a nonfiction book by American author and professor Greg Grandin, first published in 2010. It centers on when Henry Ford, the richest man in the world in 1926, bought a massive tract of land in the Brazilian Amazon.

Fordlandia Summary | SuperSummary

His latest book is Fordlandia: The Rise and Fall of Henry Ford's Forgotten Jungle City. The original content of this program is licensed under a Creative Commons Attribution-Noncommercial-No...

"Fordlandia: The Rise and Fall of Henry Ford's Forgotten ...

But Greg Grandin's "Fordlandia: The Rise and Fall of Henry Ford's Forgotten Jungle City" (Metropolitan Books), promises to make its existence known to a wide audience. Following is an edited version of Failure 's interview with Grandin, who visited Fordlandia on two occasions during the course of his research.

Fordlandia - Henry Ford's Forgotten Jungle City - Failure ...

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Fordlandia Quotes by Greg Grandin - Goodreads

Author Greg Grandin tells the story in his new book, Fordlandia: The Rise and Fall of Henry Ford's Forgotten Jungle City. The project didn't start out well, Grandin says. There was a huge clash of...

Fordlandia: The Failure Of Ford's Jungle Utopia : NPR

Fordlandia NPR coverage of Fordlandia: The Rise and Fall of Henry Ford's Forgotten Jungle City by Greg Grandin. News, author interviews, critics' picks and more.

Fordlandia : NPR

Greg Grandin is the author of Fordlandia, Empire's Workshop, The Last Colonial Massacre, and the award-winning The Blood of Guatemala. An associate professor of Latin American history at New York University, and a Guggenheim fellow, Grandin has served on the United Nations Truth Commission investigating the Guatemalan Civil War and has written for the Los Angeles Times, The Nation, The New ...

Fordlandia: The Rise and Fall of Henry Ford's Forgotten ...

Fordlândia (Brazilian-Portuguese pronunciation: [fɔɾdɫɐ̃ziˈlẽdʒjɐ], Ford-land) is a district and adjacent area of 14,268 square kilometres (5,509 sq mi) in the city of Aveiro, in the Brazilian state of Pará. It is located on the east banks of the Tapajós river roughly 300 kilometres (190 mi) south of the city of Santarém.. It was established by American industrialist Henry Ford in the ...

Fordlândia - Wikipedia

Greg Grandin. Greg Grandin is the author of Fordlandia, Empire's Workshop, The Last Colonial Massacre, and the award-winning The Blood of Guatemala. An associate professor of Latin American history at New York University, and a Guggenheim fellow, Grandin has served on the United Nations Truth Commission investigating the Guatemalan Civil War and has written for the Los Angeles Times, The Nation ...

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Fordlandia The Rise And Fall Of Henry Fords Forgotten ...

Fordlandia: The Rise and Fall of Henry Ford's Forgotten Jungle City. In 1927, Henry Ford, the richest man in the world, bought a tract of land twice the size of Delaware in the Brazilian Amazon.

Fordlandia: The Rise and Fall of Henry Ford's Forgotten ...

'Fordlandia' by Greg Grandin, is about Henry Ford's doomed attempt to build a rubber plantation in the Amazon. It's an incredible story, and one which has many lessons (still unlearned) about how the northern hemisphere misunderstands South America.'

Fordlandia: The Rise and Fall of Henry Ford's Forgotten ...

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